



## **FOR IMMEDIATE RELEASE**

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### **Chico Velo announces retired professional cyclist Tyler Hamilton participating in the Chico Velo Wildflower Century to support community post Camp Fire on Sunday, April 28, 2019**

On Saturday, April 27, 2019, retired pro cyclist Tyler Hamilton will be coming to Butte County to support the area post-Camp Fire by riding in the Chico Velo Wildflower Century on Sunday, April 28, 2019. Tyler will meet with survivors of the Camp Fire on Saturday as well as riders participating in the Wildflower and ride with a group of riders affected by the fire on Sunday.

#### About Tyler Hamilton

Tyler Hamilton is a retired professional American cyclist who founded Tyler Hamilton Training in 2009. A fierce competitor renowned among his peers for his endurance and tolerance for pain, Tyler raced professionally for 14 years and competed in 11 grand tours, including the Tour de France eight times. In 2012, he released his memoir, "The Secret Race," a riveting journey into the heart of a never-before-seen world which became a New York Times Bestseller. Tyler was drawn to help Butte County after watching the horrors of the Camp Fire destroy homes, businesses, and communities. He hopes that his visit to and ride through Butte County will encourage attention to and support for Paradise and other areas directly affected by the fire as they continue to rebuild.

Check Chico Velo's event website/social media for more details as we get closer to the event:  
[www.wildflowercentury.org](http://www.wildflowercentury.org) or [facebook.com/WildflowerCentury](https://facebook.com/WildflowerCentury).

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#### **About Chico Velo**

As a 501.c.3 non profit organization Chico Velo is dedicated to promoting Cycling in our community through education and outreach. Our goal is to ensure that our future generations can grow up in an area where it is safe to ride their bicycles without fear of theft, accidents, or lack of infrastructure. Chico Velo hosts cycling events including the Chico Velo Wildflower Century and we are actively involved in community outreach through our programs such as Trailworks and KidsPedal which supports bicycle education and safety for kids. Thanks to our community partners, event participants, donors, volunteers, and members we are able to accomplish these goals. To learn more about Chico Velo and our programs, visit [www.chicovelo.org](http://www.chicovelo.org), or email [velo@chicovelo.org](mailto:velo@chicovelo.org).