

SIERRA NEVADA BREWING COMPANY
AND CHICO VELO

PRESENT

THE CHICO WILDFLOWER CENTURY

Sunday, April 28, 2019

Event Headquarters
Silver Dollar Fairgrounds
2357 Fair Street - Chico, California 95928

WILDFLOWER 100 & 65

The traditional **Wildflower 100** miler with 4,300' elevation gain takes riders up Old Humboldt Rd. and down Hwy 32. After climbing up the legendary Honey Run Rd. to the Paradise rest stop, Wildflower 100 milers descend from Paradise to Oroville, then climb back over Table Mountain through Cherokee, finishing the ride back to Chico in the flat, lush valley orchards and wetlands. The **Wildflower 65** (1,900' elevation gain) omits the Humboldt Rd. and Table Mountain loops.

WILDCAT 125 & 100

The **Wildcat 125** route adds approximately 2,500' of climbing to the traditional Wildflower 100 by continuing after Honey Run, via Coutolenc Rd., up to a rest stop at the pristine Merlo Park in remote Stirling City. Then it's down, down, down to Pentz Rd. and back onto the regular Wildflower route. This option is not for the faint of heart, but if you're ready to add an extra challenge, we've got the ride for you! The **Wildcat 100** omits the flat valley orchards for a very challenging "pure climber's century."

FLATFLOWER 60 & 30

The **Flatflower 60 and 30** mile routes go south of Chico. There are zero, zip, nada, no hills. Riders will take the Midway Bike Path Rail Trail to Durham. The 60 milers will continue south to Richvale, the home of Lundberg Family Farms, then loop back north to Durham and head back to Chico, mostly on lightly travelled rural farm roads. Rest stops in Durham and Richvale. After a stop in Durham, the Flatflower 30 riders will head south on small, little-travelled back roads, then loop back to the Durham rest stop before returning to Chico via Durham Community Park and the Midway Bike Path.

FLATFLOWER 12 AND CHILDFLOWER 12

The **Flatflower 12 and Childflower 12** routes take the midway Bike Path from Chico to Durham for a Rest stop, then return via the same route. NEW FOR 2019! Childflower 12 Riders! The registration price of \$25 for the Childflower 12 is for 1 adult and 1 child. Each additional family member is only \$10. A family member includes a parent/guardian or child. For example if you are a family of 4, you will register one adult and one child for \$25, then each additional family member for \$10. Your entire registration price will be \$25+\$10+\$10 = \$45 for all 4 participants. Every rider under 16 must have an adult accompany the rider on the Childflower. We do not have chaperones for this ride, just a ride leader who will be there to help support you and your family to and from Durham.



REGISTRATION

Registration includes a goodie bag; SAG support; fully-stocked rest stops; and a hearty and delicious farm-fresh post-ride meal. Note: Flatflower 12 and Childflower 12 riders, do not receive a post ride meal. However, they can purchase the meal with registration or at the event. Registration is limited to 4,000 riders. Pre-registration ends at 11:59pm on April 24, or register on-site while space remains available. If you wish to receive confirmation of your mail-in registration, please include a self addressed stamped envelope. Entry fees are non-refundable. See our website for our transfer policy. Unclaimed pre-paid merchandise will be mailed post-ride. This event is held rain or shine.

SATURDAY 12-6 PM: WILDFEST PRE-RIDE PARTY & RIDER CHECK-IN

Enjoy our Wildfest Expo and check out some of the latest and greatest in cycling! Check-in for all rides, enjoy the Sierra Nevada beer garden and music. Enjoy a delicious meal from one of the many locally owned delicious Food Trucks. Bring the whole family and friends! This event is free and open to anyone and everyone!

SUNDAY SCHEDULE

Recommended Start Windows:

- Wildcat 125 riders start from 5:00am to 6:00am
- Wildcat 100 and Wildflower 100 riders start from 6:00am to 7:00am
- Wildflower 65 and Flatflower 60 riders start from 6:30am to 7:30am
- Flatflower 30 riders start from 8am to 9am (start just before 9am to avoid kids)
- Flatflower 12 riders start 8:30am to 9:30am
- Childflower 12 group start at 9am Meet in front of Fairgrounds

These start windows will help you arrive at rest stops during their posted 'open hours' and (for the longer rides) ensure that you get back in time for the post ride meal. Especially if you are a slower rider, please get an early start!

All routes start and finish at the Silver Dollar Fairgrounds for post-ride meal, expo, massage, and music from 11am to 5pm. Showers are available at the finish. The Commercial Building at the Fairgrounds closes at 6pm.

MERCHANDISE

Go to www.chicovelo.org to see our cycling jerseys and other Chico Velo merchandise. Order with your registration to ensure your preferred color, style and size is ready and waiting for you at registration. Visit our Wildflower Store on site for additional items! All merchandise prices include the appropriate sales tax.

LODGING FOR THE WILDFLOWER

Camping options are available at the Fairgrounds and can be purchased either with your registration or at the Fairgrounds Commercial Building. Tent /dry/Non-Hook-up RV camping is \$25/night per tent/vehicle/RV; RV with hook-ups is \$45/night per RV. Other lodging options can be obtained from www.wildflowercentury.org/visiting-chico

ABOUT CHICO VELO

Chico Velo Cycling Club is a 501.c.3 nonprofit bicycling advocacy organization. Profits from the Chico Wildflower go towards our programs including Bike Valet Service at local events, Trailworks Mountain Bike advocacy, KidsPedal bike safety program, the Ed McLaughlin Art Fund, and our Ed McLaughlin Memorial Fund. Thank you for your tax-deductible contribution of any size with registration.

EVENT WAIVER

I understand that by registering I have accepted and agreed to the waiver and release agreement(s) presented to me during registration and that these documents include a release of liability and waiver of legal rights and deprive me of the right to sue certain parties. By agreeing, I have acknowledged that I have both read and understood any waiver and release agreement(s) presented to me as part of the registration process and accept the inherent dangers and risks which may or may not be readily foreseeable, including without limitation personal injury, property damage or death that arise from participation in the event. Statement of Risk: I acknowledge that this athletic event is an extreme test of a person's physical and mental limits and carries with it the potential for death, serious injury and property loss. The risks include, but are not limited to, those caused by terrain, facilities, temperature, weather, condition of athletes, equipment, vehicular traffic, actions of other people including, but not limited to, participants, volunteers, spectators, coaches, event officials, and event monitors, and/or producers of the event, and lack of hydration. These risks are not only inherent to athletics, but are also present for volunteers. I hereby assume all of the risks of participating &/or volunteering in this event. I realize that liability may arise from negligence or carelessness on the part of the persons or entities being released, from dangerous or defective equipment or property owned, maintained or controlled by them or because of their possible liability without fault. I certify that I am physically fit, have sufficiently trained for participation in the event and have not been advised otherwise by a qualified medical person. I understand that first aid and technical support are provided at rest stops and on the course, that SAG Transport Support Service is also provided but may be subject to delayed returns and final course sweep and that cut-off times are established at various points and at each rest stop where ride organizers reserve the right to ask "behind time" participants to sag forward.

I acknowledge that this Accident Waiver and Release of Liability (AWRL) form will be used by the event holders, sponsors and organizers, in which I may participate and that it will govern my actions and responsibilities at said events. In consideration of my application and permitting me to participate in this event, I hereby take action for myself, my executors, administrators, heirs, next of kin, successors, and assigns as follows: (A) Waive, Release and Discharge from any and all liability for my death, disability, personal injury, property damage, property theft or actions of any kind which may hereafter accrue to me or my traveling to and from this event, THE FOLLOWING ENTITIES OR PERSONS: Chico Velo Cycling Club, their directors, officers, employees, volunteers, representatives, and agents, the event holders, event sponsors, event directors, event volunteers; (B) Indemnify and Hold Harmless the entities or persons mentioned in this paragraph from any and all liabilities or claims made by other individuals or entities as a result of any of my actions during this event. I hereby consent to receive medical treatment which may be deemed advisable in the event of injury, accident and or illness during this event. I understand that at this event or related activities, I may be photographed. I agree to allow my photo, video or film likeness to be used for any legitimate purpose by the event holders, producers, sponsors, organizers and or assigns. This AWRL shall be construed broadly to provide a release and waiver to the maximum extent permissible under applicable law. I hereby certify that I have read this document; and, I understand its content. I WILL WEAR AN ANSI/SNELL APPROVED HELMET. The undersigned parent and natural guardian or legal guardian does hereby represent that he/she is, in fact, acting in such capacity and agrees to save and hold harmless and indemnify each and all of the parties referred to above from all liability, loss, cost, claim or damage whatsoever which may be imposed upon said parties because of any defect in or lack of such capacity to so act and release said parties on behalf of the minor and the parents or legal guardian. All children under the age of 10 must be accompanied by an adult. Signature of legal guardian if under the age of 18. Entry fees are non-refundable and non-transferable.

REGISTRATION & MERCHANDISE

| REGISTRATION | | |
|--|--|----|
| <input type="checkbox"/> Childflower 12 | \$25 (no dinner) 1 adult + 1 child | \$ |
| <input type="checkbox"/> Childflower 12 | Additional Family Member \$10 (only use with Childflower 12) | \$ |
| <input type="checkbox"/> Flatflower 12 | \$15 (no dinner) Ages 18 and older | \$ |
| <input type="checkbox"/> Flatflower 30 | By 1/31 \$45, 2/1 - 4/25 \$55, on-site \$65 | \$ |
| <input type="checkbox"/> Flatflower 60 | <input type="checkbox"/> Wildcat 100 <input type="checkbox"/> Wildcat 125 <input type="checkbox"/> Wildflower 65 | \$ |
| <input type="checkbox"/> Wildflower 100 | By 2/28 \$75, 3/1 - 4/24 \$85, on-site \$100 | \$ |
| Support Chico Velo Cycling Advocacy Programs: | | |
| Annual Chico Velo Membership: | \$30 | \$ |
| NEW for 2019 - All Velo Members receive 10% off all Chico Velo event registrations. Discount will be taken before processing registration. | | |
| Make an extra donation to Chico Velo Programs | | \$ |

| MERCHANDISE, MEALS & CAMPING | | |
|---|--|----|
| Camping at Silver Dollar Fairgrounds | | |
| Tent/Dry/ Non-Hook Up RV: | \$25 X ___ nights X ___ # of vehicles/tents | \$ |
| RV with Full Hookups: | \$45 X ___ nights X ___ # of RVs | \$ |
| Extra/Non-rider Lunch Ticket On Course: | \$10 | \$ |
| Extra/Non-rider Dinner at Silver Dollar Fairgrounds: | \$15 | \$ |
| Wildflower Adult Short Sleeve Cotton T-shirt \$17: | | |
| Style: | <input type="checkbox"/> Men's <input type="checkbox"/> Women's | |
| | <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> 2XL <input type="checkbox"/> 3XL | \$ |
| Wildflower Youth Short Sleeve Cotton T-shirt \$10: | | |
| | <input type="checkbox"/> YS <input type="checkbox"/> YM <input type="checkbox"/> YL | \$ |
| Wildflower Unisex Long Sleeve Cotton T-shirt \$22: | | |
| | <input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> 2XL <input type="checkbox"/> 3XL | \$ |
| New 2019 Short Sleeve Jersey \$85: | | |
| Style: | <input type="checkbox"/> Men's <input type="checkbox"/> Women's | |
| Size: | <input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> 2XL <input type="checkbox"/> 3XL | \$ |
| New 2019 Wildflower Shorts \$85: | | |
| Style: | <input type="checkbox"/> Men's <input type="checkbox"/> Women's | |
| Size: | <input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> 2XL <input type="checkbox"/> 3XL | \$ |
| TOTAL * \$ | | |
| Note: All merchandise prices include the appropriate sales tax. | | |

RIDER WAIVER - SIGNATURE REQUIRED



RIDER SIGNATURE (REQUIRED) READ THE WAIVER

Signature of parent or legal guardian if under the age of 18. If registering another participant besides myself, I certify that I have been given the authority by said participant to register on their behalf. I understand that by registering I have accepted and agreed to the waiver and release agreement(s) presented to me on this registration form.

PERSONAL AND PAYMENT INFO

If paying by credit card, you may fax your completed and signed registration form to us at (530) 342-4646. If paying by check or credit card, you may mail it to us at : **Chico Velo - PO Box 2285 - Chico, CA 95927**. *One entry per form. Please copy and complete entry form for each participant. Thank you.*

| | |
|--|---|
| NAME (last, first) - Please print legibly | |
| GENDER | <input type="checkbox"/> MALE <input type="checkbox"/> FEMALE |
| HOW MANY YEARS HAVE YOU RIDDEN THE WILDFLOWER (any route)? | |
| ADDRESS | |
| CITY, STATE, ZIP | |
| E-MAIL (We do not share this information with anyone) | DAYTIME PHONE |
| POST RIDE MEAL: WOULD YOU LIKE THE CHICKEN OR VEGETARIAN/VEGAN OPTION? <input type="checkbox"/> CHICKEN <input type="checkbox"/> VEGETARIAN/VEGAN | |
| Note: All riders receive a complimentary post ride meal with their entry EXCEPT Flatflower 12 and Childflower 12 riders who may purchase the meal at the event or with their registration. | |

If paying by check, please make check payable to Chico Velo.

If paying by credit card*, please complete the following:

| | | |
|-------------------------------------|---|-----------------------------------|
| Visa/Mastercard/Discover Number | | |
| Expiration Date (Month/Year) | CVC (3 or 4 digit code from back of card) | Zip code associated with card |

Cardholder's Name

Cardholder's Signature

* If paying by credit card, I acknowledge that I will be charged a nominal processing/service fee.

Refund Policy: As a 501.c.3 non-profit organization, Chico Velo uses your event fee to fund our bicycling advocacy and outreach efforts. All ride fees are non-refundable. Effective Feb 1, 2015, ride fees may be transferred to the same event for the following year, according to this schedule:

- **A \$10 Transfer fee will be charged.**
- **No refunds or transfers are accepted after the event has ended.**
- If you wish to transfer registration to a different route at the event:
 - Inform the Rider Check-In staff of any changes to your plans, after you receive your goodie bag and wrist band for the route you originally signed up for, you will go to Rider Services
 - At Rider Services:
 - If there is a fee differential, you will pay the additional fee
 - Rider Services will exchange your OLD wristband and you will get a new wrist band reflecting your NEW route
 - **NO credits given for going from a more expensive route to a less expensive route**

If you wish to transfer registration to a different route before the event:
 CONTACT: velo@chicovelo.org or call 530-343-8356
Route changes will ONLY be accepted until Monday, April 22, 2019
After MONDAY, all changes will have to be done at the Event

All ride transfer requests before ride day must be made in writing/email. If you wish to request a ride transfer, please email velo@chicovelo.org and include your first and last name, and the route you originally signed up for.